

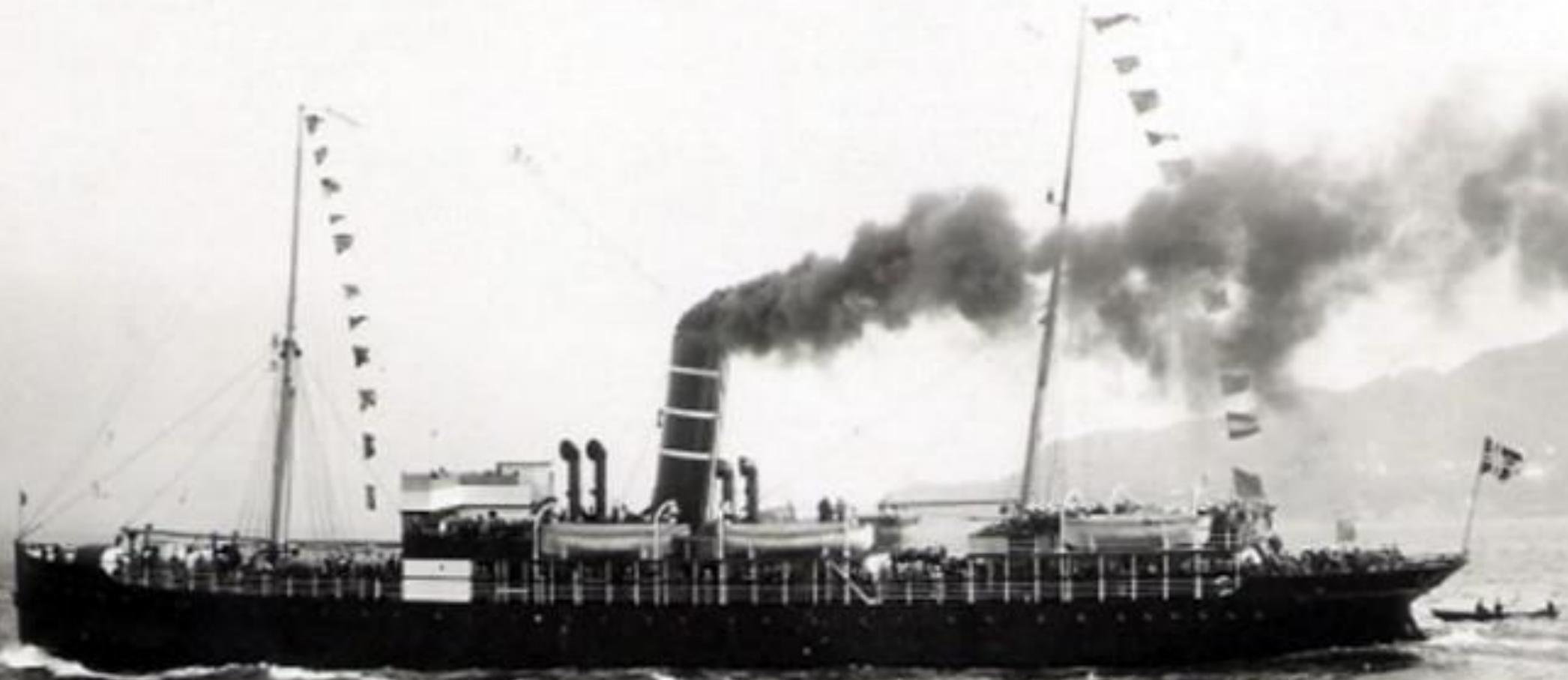
# Shipping decarbonization

What can and must be done today?

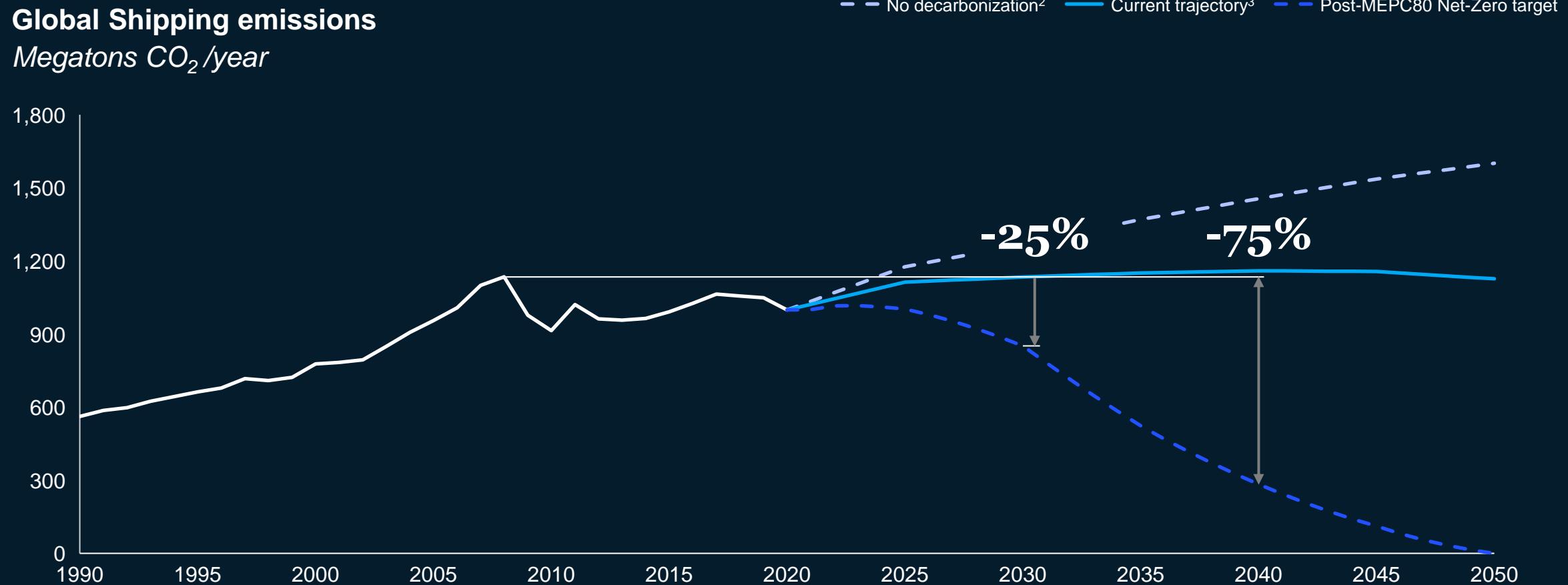
*Pete Gornall*







# The challenge we are all here to solve



# The basis of our perspectives

**Partnerships with leading shipping decarbonization collaborations**

Mærsk  
Mc-Kinney  
Møller Center  
for Zero Carbon  
Shipping



**Getting to Zero Coalition**



**Serving leading shipping & ports players**

**4 out of 5**

top container shipping lines

**4 out of 7**

top cruise lines

**Leaders**

in drybulk, tanker, ferry, etc.

**Deep experience in green fuels value chain**

Serving **85%** of the top 30 energy companies

**Hydrogen Council**

# Three guiding thoughts

**1 Invest way more in efficiency measures now**



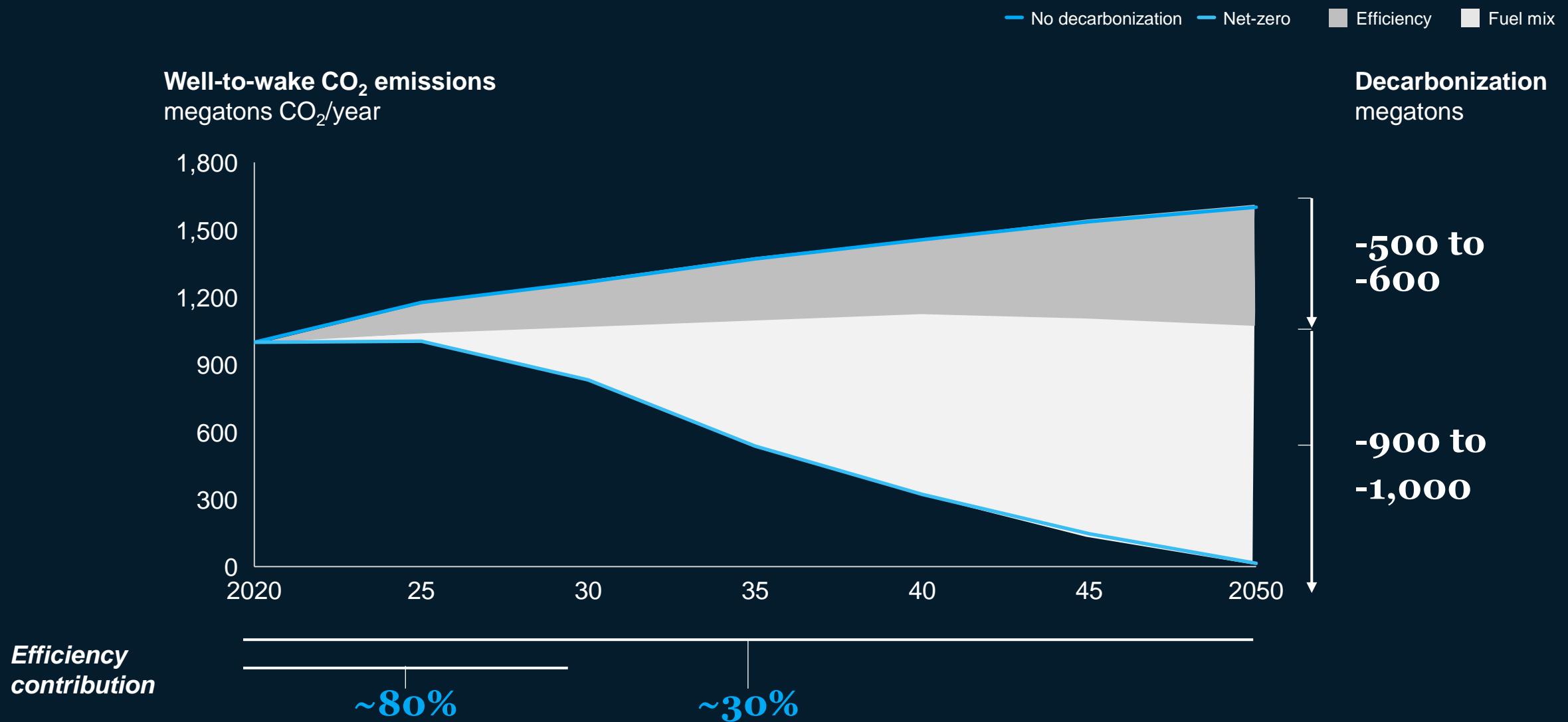
**2 Prepare now for a multi-fuel future**



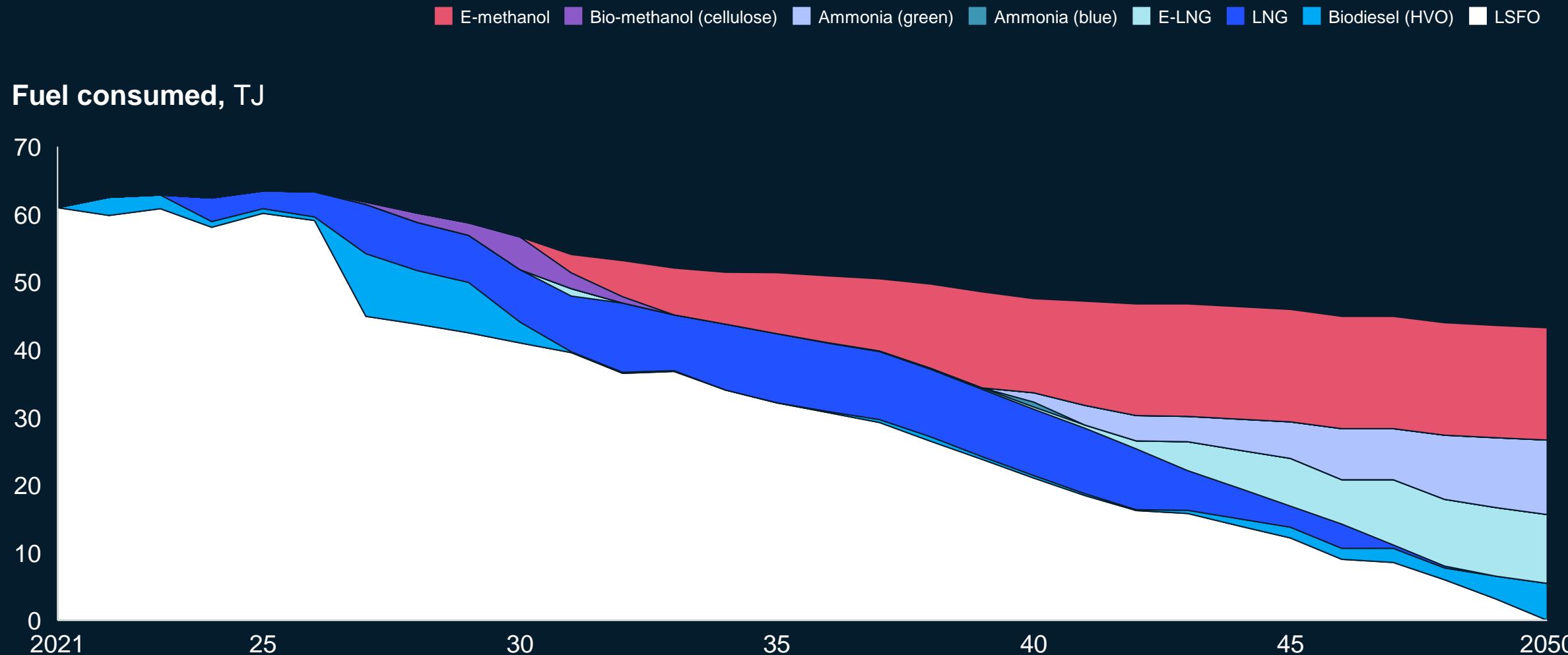
**3 Create the commercial constructs to enable the shift**



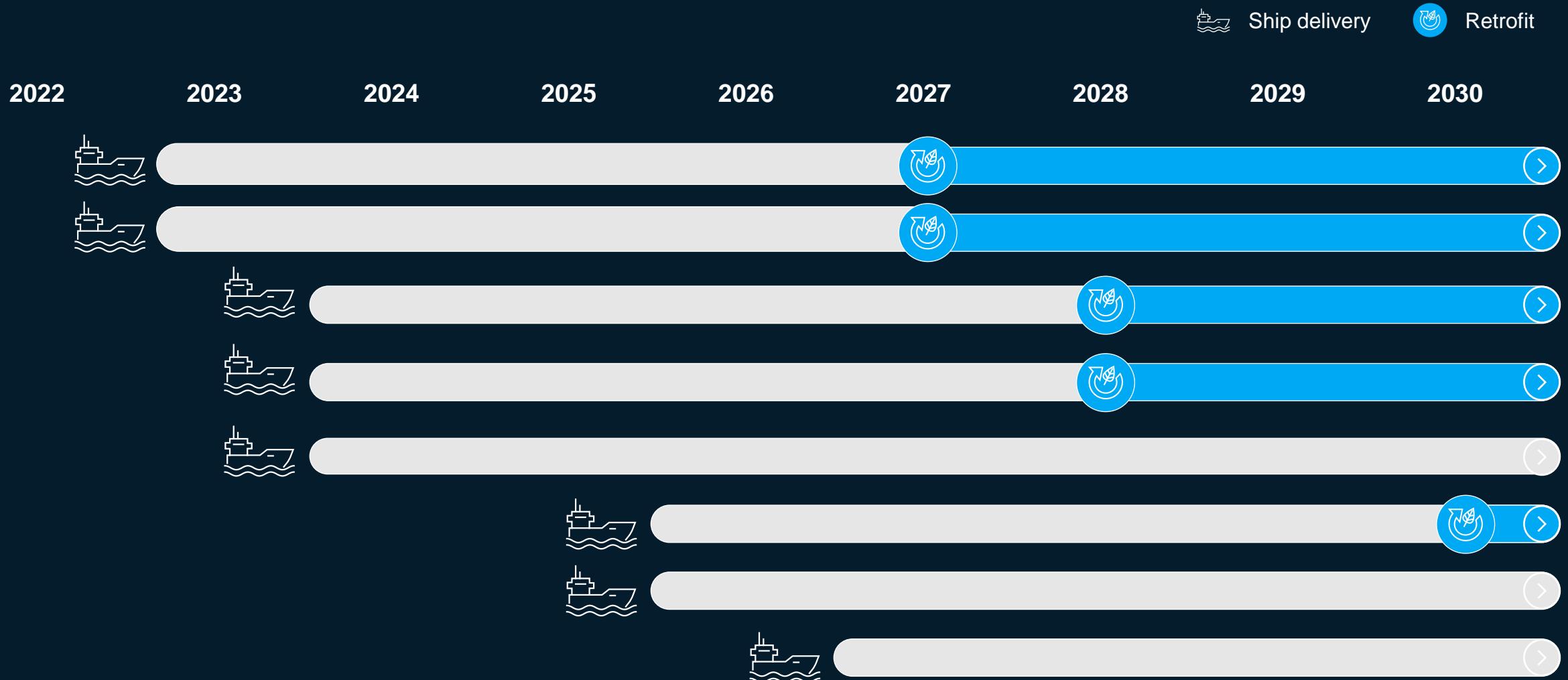
# 1. Invest way more in efficiency measures now



## 2. Almost every fleet will need to adopt to multiple fuel pathways



## 2. The absence of a plan can lead to wrong choices today



### 3. Companies need to increase efforts to commercialize green shipping' economic potential



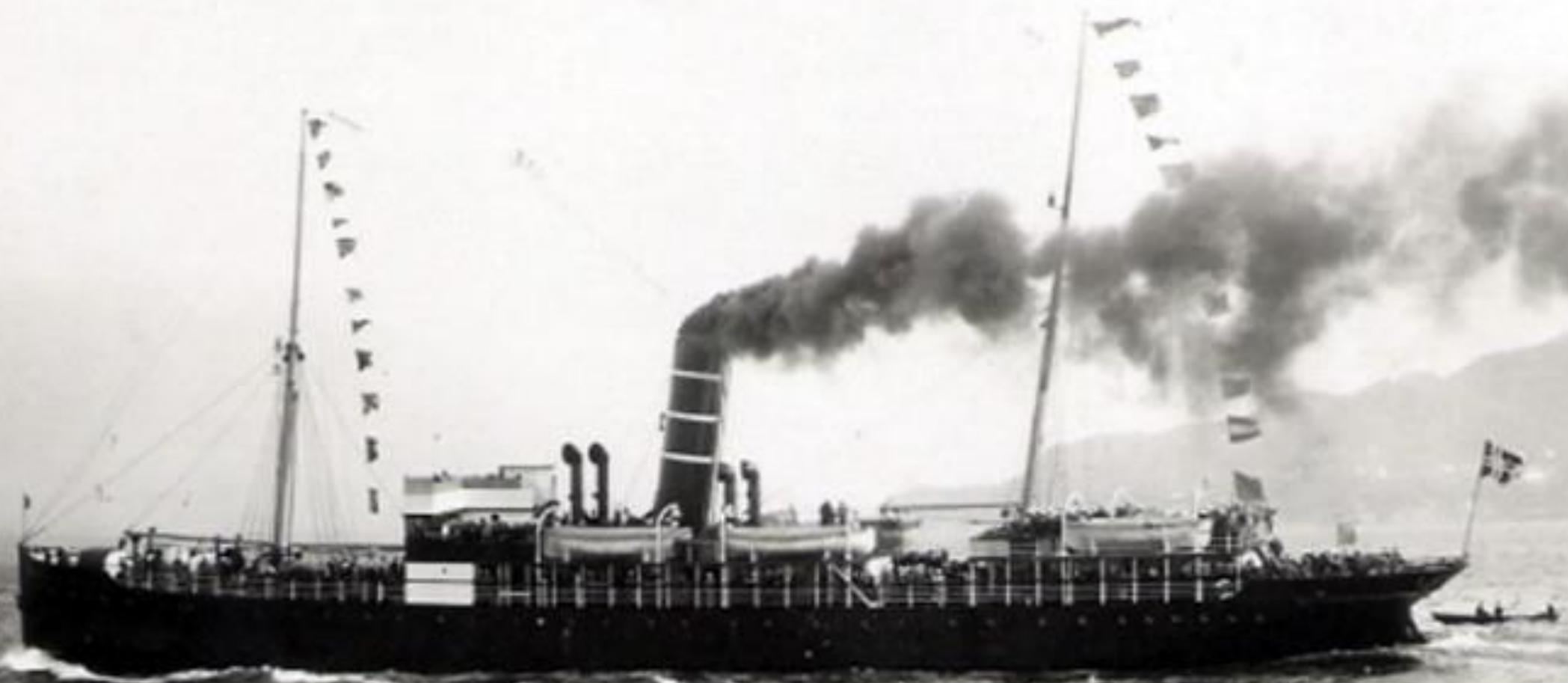
Direct  
reductions



Physical  
decoupling



Carbon-neutral  
voyages



# Three concluding thoughts

**1 Invest way more in efficiency measures now**



**2 Prepare now for a multi-fuel future**



**3 Create the commercial constructs to enable the shift**

